



Project Safe, Inc.

Position: Intern

Program: Breaking Silence Social Media Internship

Location: Athens, GA

Time Commitment: Minimum of 1 semester; Minimum of 15-20 hours/week (M-F)

Description: Project Safe is a 501(c)3 nonprofit organization in Athens, GA working to end domestic violence through prevention and education, crisis intervention, ongoing supportive services, and systems change advocacy. Breaking Silence, an initiative started by Project Safe, works to prevent dating violence and promote healthy relationships. Project Safe's Breaking Silence team is seeking an intern interested in working with the Youth Educator & Advocate and Textline Managers to create social media campaigns included, but not limited to: content creation for the Breaking Silence accounts, videoing and editing podcasts, and uploading blogs to the Breaking Silence website.

Essential Duties:

- Create marketing plans for fellow peers and the Breaking Silence team to utilize throughout the year.
- Effectively work with the Youth Educator & Advocate and Textline Managers to collaboratively promote healthy relationships within the state of Georgia.
- Continue to increase social media presence of the Breaking Silence Instagram and TikTok accounts.
- Assist with brainstorming around podcast ideas, facilitating and filming podcasts, and editing footage to upload to platforms (YouTube & Spotify).
- Assist with blog creation and uploading one post a week centered towards caregivers and those supporting their youth.
- Research into current dating violence statistics to support content creation and Breaking Silence initiative.
- Participate in Breaking Silence, Intern, and Project Safe meetings.
- Although not listed, the Breaking Silence Social Media intern is welcome to participate in education prevention, curriculum building, and outreach within the community upon request.

Qualifications:

- Recommended major in related field of communications, public relations, or marketing.
- Proficiency in google platforms (google sheets, google docs, etc.)
- Excellent marketing and content creation skills including but not limited to social media platforms (Instagram, Facebook, TikTok, Blogs, etc.)
- Communication skills (talking to outside organizations, filming, speaking in public, networking, etc.)

- Proficiency in video editing and graphic creating platforms (Adobe Suites, CapCut, Canva, others)
- Ability to create event and promotions campaigns regarding Breaking Silence events (STOMP, other events, Textline, school promotion)
- Ability to work in a team environment with multiple perspectives and offer appropriate insight as needed.

To Apply:

Send a copy of your resume and a cover letter, addressed to the Volunteer and Student Experience Director, at info@project-safe.org.