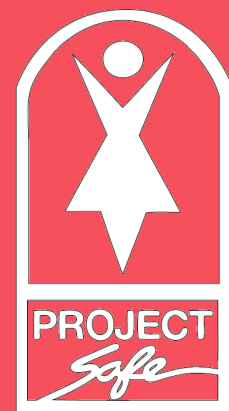


# PROJECT SAFE

## #GIVINGTUESDAYNOW

2020



# AMBASSADOR'S GUIDE.

Everything you need to know about supporting Project Safe on  
#GivingTuesdayNow.

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**[WWW.PROJECT-SAFE.ORG/GIVINGTUESDAYNOW](http://WWW.PROJECT-SAFE.ORG/GIVINGTUESDAYNOW)**

Project Safe is an Athens, Georgia based 501(c)(3) non-profit organization that provides shelter, support, and resources to adults and their children affected by domestic violence.

# WHAT IS #GIVINGTUESDAYNOW?

**#GIVINGTUESDAYNOW IS A GLOBAL DAY OF GIVING AND UNITY, SET TO TAKE PLACE ON MAY 5, 2020 AS AN EMERGENCY RESPONSE TO THE UNPRECEDENTED NEED CAUSED BY COVID-19.**

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Domestic violence doesn't stop, so neither do we. Project Safe is responding to meet the increase of needs for those experiencing domestic violence.

#GivingTuesday is a widespread campaign designed to drive an influx of generosity, citizen engagement, business and philanthropy activation, and support for communities and nonprofits around the world. #GivingTuesday is usually held in December, but this year in light of needs sparked by COVID-19, a coalition has emerged to host an additional #GivingTuesday on May 5th, called #GivingTuesdayNow.

For more details about the GivingTuesday movement, visit the GivingTuesday website ([www.givingtuesday.org](http://www.givingtuesday.org)), Facebook page (<https://www.facebook.com/GivingTuesday>) or follow @GivingTuesday and #GivingTuesday on Twitter. For youth interested in joining the movement, visit [GivingTuesdayKids.org](http://GivingTuesdayKids.org) for inspiration and project ideas.

# OUR MESSAGE

**UN SECRETARY GENERAL ANTÓNIO GUTIERRES HAS IDENTIFIED A GLOBAL SURGE IN DOMESTIC VIOLENCE DURING THE COVID-19 PANDEMIC.**

**PROJECT SAFE IS READY TO HELP.**

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“Project Safe has joined #GivingTuesdayNow because our advocates and staff work around the clock to help victims and survivors of intimate partner violence,” says executive director, Joan Prittie. “COVID-19 has created unique challenges for survivors to access domestic violence services as families and partners across Georgia continue to shelter in place. All of our services are available including shelter, hotline, text line, legal advocacy, an online support group, and walk in hours at our outreach office. Through participating in #GivingTuesdayNow, you can support Project Safe’s work to help everyone be safe in their homes and safe in their relationships.”

If you need help, call our hotline 706-543-3331 or text us at 706-765-8019 to chat with an advocate 24/7.

# HOW YOU CAN HELP

**GENEROSITY ISN'T ALWAYS ABOUT MONEY.**

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Spread awareness

Share the hotline 706-543-3331

Share a Facebook Post

Donate supplies

Share the textline 706-765-8019

Check on your neighbor

People can show their generosity in a variety of ways during #GivingTuesdayNow, whether it's sharing our hotline number, advocating against domestic violence, donating shelter items, or making a monetary donation; every act of generosity counts. Project Safe's Board of Directors and friends are taking this opportunity to give back to the community and will match contributions up to \$2500.

Those who are interested in joining Project Safe's #GivingTuesdayNow's initiative can follow us on Facebook (@PrjectSafeInc) or Instagram (@ProjectSafe).

# SOCIAL MEDIA

## IDEAS AND INSPIRATION

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### Sample Facebook and Instagram Captions

Project Safe won't stop until domestic violence does. That's why I am supporting them this Giving Tuesday. To donate, visit <https://bit.ly/2VnB2o6>. #givingtuesdaynow #enddomesticviolence #projectsafe

Did you know? The UN has recognized a global surge in domestic violence due to the COVID-19 pandemic. We can fight domestic violence in our community by supporting Project Safe this Giving Tuesday. To find out more, visit <https://bit.ly/3c8LDCU>. #givingtuesdaynow #projectsafe

I'm supporting Project Safe this Giving Tuesday because \_\_\_\_\_. To find out more about how you can contribute, visit <https://bit.ly/3c8LDCU>. #givingtuesdaynow #projectsafe #unselfie

### Sample Tweets

COVID-19 doesn't stop domestic violence. That's why Project Safe is still providing services to those who need help. To support Project Safe this Giving Tuesday, visit <https://bit.ly/3c8LDCU>. #givingtuesdaynow #projectsafe

Domestic violence often worsens in times of national emergency and social isolation. To help, visit <https://bit.ly/3c8LDCU>. #givingtuesdaynow #projectsafe

Today is Giving Tuesday! I'm supporting Project Safe in the fight against domestic violence. To join me, visit <https://bit.ly/3c8LDCU>. #givingtuesdaynow

### Hashtags

#givingtuesdaynow  
#projectsafe  
#enddomesticviolence  
#gt2020  
#unselfie

# SAMPLE CAPTIONS FOR GRAPHICS

**Each image should open in a new window when clicked.**

**Right-click image and hit "save as."**

**Then, upload the picture to your Facebook or Instagram.  
Copy and paste the text in your post, and you have helped  
Project Safe on #GivingTuesdayNow!**



You can support Project Safe in a lot of ways on #GivingTuesdayNow this May 5th! Donate money or supplies, check in with your neighbors, families, and friends, or share a post to tell people about Project Safe!

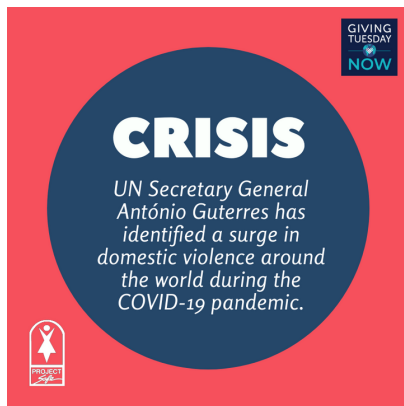
#givingtuesdaynow #projectsafe  
#enddomesticviolence.  
<https://bit.ly/2VnB2o6>

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#GivingTuesdayNow is a global day of unity and giving, and there are many ways to give. Be sure to check on your friends, neighbors, and family during this challenging time.  
#givingtuesdaynow #projectsafe <https://bit.ly/2VnB206>



While everyone shelters-in-place to reduce their risk of exposure to COVID-19, there is an increase in domestic violence. By participating in #GivingTuesdayNow with Project Safe, you can help those who are in danger with their abusive partners. #projectsafe #enddomesticviolence  
<https://bit.ly/2VnB2o6>



Project Safe's doors are open to those experiencing domestic violence. Your support is still needed to help people in abusive relationships get to safety. Will you consider supporting Project Safe today?  
#givingtuesdaynow #projectsafe  
#enddomesticviolence <https://bit.ly/2VnB2o6>



1 in 4 women, 1 in 7 men, and 1 in 3 teenagers experience domestic violence; you never know who might need the hotline. Share Project Safe's 24/7 hotline in case someone you know needs to call. 706-543-3331  
#givingtuesdaynow #projectsafe



1 in 4 women, 1 in 7 men, and 1 in 3 teenagers experience domestic violence; you never know who might need the textline. Share Project Safe's 24/7 hotline in case someone you know needs to call. 706-765-8019  
#givingtuesdaynow #projectsafe





I support Project Safe because it is hard to escape domestic violence without help. Project Safe helps by providing emergency services, legal advocacy, support groups, a 24/7 hotline (706-543-3331) and text line (706-765-8019), and ongoing support to anyone who has experienced domestic violence. Will you consider supporting Project Safe on #GivingTuesdayNow and make a donation or share this post?  
<https://bit.ly/2VnBzo6> #projectsafe

